



Dear friend of the National Heirloom Expo,

After careful consideration, we have decided to cancel the Ventura, CA, event for 2025.

The Expo is a huge, complex undertaking. Despite its popularity, the cost of producing the Expo has always exceeded the revenues, and the cost continues to rise. This economic reality has forced us to pause the event – temporarily, we hope – to evaluate how Baker Creek can provide the best possible experience for festival goers at all our public events.

The celebration of heirloom gardening culture will go on – just in a different form this year. We are focusing on expanding the annual Harvest Festival at Baker Creek’s Missouri farm in October to include a seed swap, as well as more exhibitors, educational opportunities, and other features of the Expo.

Creating community and spreading the message about the importance of seed preservation, healthy living, organic gardening, and self-sufficiency has been part of Baker Creek’s mission since its founding. Our commitment to these ideals is unwavering.

Thank you for all you have done to support the National Heirloom Expo since its inception in 2011. It simply would not have been possible without you.

Please join us at the Harvest Festival in Missouri, scheduled for Oct. 5 and 6, 2025. It is an exciting and rapidly expanding event – and southern Missouri is gorgeous in autumn!

Please feel free to reach out with questions at [info@theheirloomexpo.com](mailto:info@theheirloomexpo.com).

God bless, and be well,

Jere Gettle and the expo team